

# Communication Guidelines

for Lithuanian beneficiaries



## → Use of the Programme logo

Only two mandatory elements shall remain in each public document, information or publicity product or activity and in communication with the target group, the press or the public and in the labelling of equipment: a) the EU emblem; b) the phrase "Funded by the European Union". The Programme logo will no longer be used.



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The emblems can be found on the website of the Programme and on the official website of the European Commission: [https://ec.europa.eu/regional\\_policy/en/information/logos\\_downloadcenter/](https://ec.europa.eu/regional_policy/en/information/logos_downloadcenter/)

## → Reference to the project title

If the title of your project or beneficiary institution mentions Russia, Belarus, a region or city in Russia or Belarus, please use the short title of the project (e.g., "Children's Respiratory Viral Diseases", "Amber Coast") or the number of the signed Grant Contract (e.g., 1S-275, 2019-08-09) instead of the project title. It is not necessary to list all project beneficiaries when presenting the project or preparing publicity materials.

## → Reference to the Programme

In public documents, texts or articles, do not use the title of the Programme and a link to the Programme website; it is sufficient to state that the project is implemented under the European Neighbourhood Instrument and financed by the European Union (e.g., "Project is implemented under the European Neighbourhood Instrument and financed by the European Union").

## → Disclaimer

In public documents, texts or articles containing an opinion, remember to include a disclaimer that the EU is not responsible for the information provided (e.g., "This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of <name of the beneficiary> and do not necessarily reflect the views of the European Union").

## → Approval of publicity materials

Please note that the draft layouts/mock-ups of the information or publicity products or activities foreseen in the Communication Plan of the project must be agreed with the JTS representative(s) responsible for communication before they are made public.



*Please apply these requirements to previously developed products, public documents, information and equipment and stands purchased.*

